

UNITED STATES DISTRICT COURT
WESTERN DISTRICT OF WASHINGTON
AT SEATTLE

OMNI INNOVATIONS, LLC, a Washington
limited liability company; and JAMES S.
GORDON JR.

Plaintiffs,

v.

SMARTBARGAINS.COM, LP, a Delaware
Limited Partnership;

Defendant.

No. CV 06-1129 JCC

FIRST AMENDED COMPLAINT

JURY DEMANDED

PARTIES, JURISDICTION, VENUE

1. Plaintiff OMNI INNOVATIONS, LLC, (hereinafter "OMNI") is a Washington limited liability company duly licensed and registered with the State of Washington, with its principal place of business in Franklin County, Washington.

2. Plaintiff JAMES S. GORDON JR. dba GORDONWORKS.COM (hereinafter "GORDON") is a married individual residing in Franklin County, Washington.

3. On information and belief, plaintiffs allege that Defendant SMARTBARGAINS.COM, LP, is a Delaware limited partnership with its principal place of business in Boston, Massachusetts.

4. Jurisdiction is proper pursuant to 28 U.S.C. §1331 (federal question) and 28 U.S.C. §1332 (diversity).

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1 limitation: IP address and host name information do not match, or are missing or false,
2 in the "from" and "by" tokens in the Received header field; and dates and times of
3 transmission are deleted or obscured.

4 **14.** On information and belief, Plaintiffs allege that some of the E-mails used the
5 Internet domain name of a third party or third parties without permission of that third
6 party or those third parties.

7 **15.** Defendant SMARTBARGAINS.COM, LP, initiated the transmission of the
8 E-mails, and each of them. In the alternative, Defendant SMARTBARGAINS.COM,
9 LP, conspired or otherwise acted in collusion with another or others or assisted another
10 or others to transmit the E-mails, and each of them.

11 **16.** At all times material hereto, Defendant SMARTBARGAINS.COM, LP,
12 knew or had reason to know that the Recipient Addresses, and each of them, were and
13 are held by Washington residents.

14 **17.** Since May 2006 through the present and ongoing, Plaintiff OMNI's server
15 continues to receive multiple e-mails at the Domains, which e-mails are similar in
16 misleading characteristics and in origin as the E-mails as described above (hereinafter
17 the "Additional E-mails").

18 **FIRST CAUSE OF ACTION - CAN-SPAM ACT**

19 **15 U.S.C. §7701 et seq.**

20 **18.** On the basis of the facts set forth hereinabove, Defendant
21 SMARTBARGAINS.COM, LP, initiated the transmission of the E-mails, and each of
22 them, and the Additional E-mails, and each of them, to a protected computer in violation
23 of 15 U.S.C. §7704(a), causing damage to Plaintiffs GORDON and OMNI as the
24 providers of Internet access service receiving each such E-mail, in the amount of \$100
25 for each such E-mail, as provided in 15 U.S.C. §7706(g)(3).

1 **19.** Defendant SMARTBARGAINS.COM, LP, did willfully and knowingly so
2 act in violation of the provisions of 15 U.S.C. §7701 et seq.

3 **SECOND CAUSE OF ACTION - CEMA**

4 **RCW 19.190.010 - .070**

5 **20.** On the basis of the facts set forth hereinabove, Defendant
6 SMARTBARGAINS.COM, LP, initiated, conspired with another to initiate, or assisted
7 the transmission of the E-mails, and each of them, and the Additional E-mails, and each
8 of them, in violation of RCW 19.190.020, causing damage to Plaintiffs GORDON and
9 OMNI as the interactive computer service receiving each such E-mail in the amount of
10 \$1,000 for each such E-mail, as provided in RCW 19.190.040(2).

11 **THIRD CAUSE OF ACTION - CONSUMER PROTECTION ACT**

12 **Ch. 19.86 RCW**

13 **21.** On the basis of the facts set forth hereinabove, Defendant
14 SMARTBARGAINS.COM, LP, initiated the E-mails, and each of them, and the
15 Additional E-mails, and each of them, in violation of RCW 19.190.030 and Chapter
16 19.86 RCW, causing damage to Plaintiffs GORDON and OMNI as the interactive
17 computer service receiving each such E-mail in the amount of \$1,000 for each such E-
18 mail, as provided in RCW 19.190.040(2).

19 **REQUEST FOR RELIEF**

20 Plaintiffs demand trial by jury.

21 Plaintiffs respectfully request the following relief:

22 **1.** Entry of a Judgment against Defendants SMARTBARGAINS.COM, LP, in
23 the amount of \$1,100 per E-mail (a total of \$4,956,600), and per Additional E-mail, plus
24 such other and further damages as may be proved at trial, plus treble damages to the
25 extent permitted by Chapter 19.86 RCW and to the extent permitted by 15 U.S.C.
26 §7706(g)(3)(C), plus prejudgment and postjudgment interest at the highest rate permitted
27
28

